



WORLD OF OPPORTUNITIES IN HOSPITALITY

2+2 Year Dual Degree Program in Hospitality Management

Bachelor of Business Administration
(Hospitality Operations & Management)

Degree Awarded by NMIMS Deemed-to-be University

Bachelors of Business Studies
(International Hotel Management)

Degree Awarded by University of Galway, Ireland

ABOUT US

Aligned with NMIMS University's values, the School of Hospitality Management (SoHM) aims to develop future leaders who possess both hospitality and managerial skills.

The School of Hospitality Management offers an innovative program that addresses the evolving needs of the hospitality industry, driven by technological advancements, innovation, and socio-cultural shifts



Shannon College of Hotel Management is a constituent college of the University of Galway, previously known as NUI Galway. The Shannon College campus is located in Shannon, Co Clare, adjacent to Shannon International Airport. Shannon College of Hotel Management was founded in 1951 and was Ireland's first dedicated College of Hotel Management. The College has 72 years' experience in Business & Hospitality Education and has an expansive alumni network across every continent.



PROGRAM OVERVIEW

Dual Degree Program in Hospitality Management is a collaboration between the School of Hospitality Management (SOHM) at NMIMS University and Shannon College of Hotel Management, University of Galway.

This program offers a comprehensive curriculum co-designed by both institutions, providing students with a global perspective and a deep understanding of the hospitality industry.

Duration : 4-years + 9 month paid International Industrial Exposure

Year 1 & 2 at NMIMS University (Bachelor of Business Administration-Hospitality Operations & Management)

Year 3 & 4 at Shannon College (Bachelor of Business Studies - International Hotel Management)



Eligibility & Admission Criteria

For School of Hospitality Management -

Students graduating from various streams of 10+2 with a minimum 50% marks followed by written test & personal Interview.

For Shannon College - After completion of the 2nd year at NMIMS, IELTS score 6.5 & personal Interview by Shannon College.

Exit Option: For students who do not meet the requirements to continue at Shannon College, there is an option to complete the third year at NMIMS SoHM and earn a single degree from NMIMS.



COURSE STRUCTURE

Year 1: First Academic Year

Course Name	Credits	Course Name	Credits
Principles of Culinary Arts & Food Safety	7	Principles of Culinary Arts & Nutrition	7
Principles of Food & Beverage Service - I	4.5	Principles of Food & Beverage Service - II	4.5
Principles of Front Office - I	3	Principles of Front Office - II	3
Principles of Accommodation - I	3	Principles of Accommodation - II	3
Computer Applications	1.5	Principles of Management	3
Business Communication	3	New Technologies in the Hospitality Industry	2.5
Principles of Accounting	2	Managerial Economics	2
Total	24	Total	25

Year 2: Second Academic Year

Course Name	Credits	Course Name	Credits
Culinary Operations	5	Industrial Exposure Training	20
Food & Beverage Operations	4		
Front Office Operations	3		
Accommodation Operations	3		
Meetings Incentives Conferences & Exhibitions	3		
Environmental Science	3		
Principles of Marketing	2		
Total	23	Total	20

Year 3: Second Academic Year

Semester 1		Semester 2	
Modules	ECTS	Modules	ECTS
Food and Beverage 2	5	Rooms Division Management (Accommodation / Front Office)	5
Marketing Principles	5	Hospitality & Business Law	5
Management Accounting 1	5	Business Finance	5
Business Skills Development	5	Human Resources Management	5
Economics for the Hospitality Industry	5	Information Technology for Business	5
Language 2 (French, German, Spanish, English, Intercultural Communication 2)	5	Language 2 (French, German, Spanish, English, Intercultural Communication 2)	5
Total	30	Total	30

COURSE STRUCTURE

Year 4: Third Academic Year

Semester 1		Semester 2	
Modules	ECTS	Modules	ECTS
Performance Management and Cost Control	5	International Human Resource Management	5
Strategic Management and Hotel Simulation	5	Head of College Keynote Speaker Programme	5
Revenue Management	5	Entrepreneurship	5
Marketing Management	5	Principles of Tourism	5
Applied Research Methods	5		
English (Note1)	5		
Electives - Any 5 ECTS		Electives - Any 10 ECTS	
Advanced Beverage Studies	5	Event Management	5
Advanced Culinary Studies	5	Final Year Research Project	10
Facilities Management	5	Intercultural Communication and Management	5
Language 3 (French, German, Spanish, English)	5	Hotel Asset Management	5
Management of Organisational Change	5	Organisational Behaviour for Managers	5
		Public Speaking for Hotel Professionals	5
Total	30	Total	30

Note 1

International students are required to take English as a compulsory module if they score below 65% in year 3 english. If they score 65% or above they can take one of the other electives.

Year 5: Placement Year

Final Management Development Placement With various international hotel companies a Viva Voce Examination = 30 ECTS Credits

Full Year Modules	ECTS
Viva Voce Interview	10
Placement Reports	20



PROGRAM HIGHLIGHTS & BENEFITS



Dual-Degree Program: NMIMS University and University of Galway collaborate to offer a world class dual degree



Curriculum: Co-designed by NMIMS, SoHM and Shannon College for industry relevance



International Internship & Placements: Opportunities with partner hotels of Shannon College across the globe



Cross-Cultural Learning: Understanding of global hospitality practices and enhancing intercultural communication skills



International Exposure: Indian and European academic & industrial perspectives



Modern Infrastructure: State-of-the-art hospitality labs and classrooms



CAREER OPPORTUNITIES

Shannon College has maintained a 100% student employment assistance record every year on graduation day for all degree students since 1951.

Students will go on their final year placement (internship) at the end of year 4 – it is 9 months in duration. The students work with the placement office to secure the placement with one of the many partner hotels of Shannon College or a preferred hotel of the student, in collaboration with the placement office.

Students have an option of an additional 1-year stay-back visa in Ireland if they decide to extend their stay.

HOTEL PARTNERS

CANADA

- Fairmont Banff Spring, BC
- Fairmont Chateau Lake Louise, BC
- Fairmont Chateau Whistler, BC
- Fairmont Jasper Lodge, BC

FRANCE

- Anantara Plaza Hotel, Nice
- Hilton, Strasbourg
- Hôtel Martinez, Cannes
- JW Marriott, Cannes
- Maybourne Riviera, Roquebrune-Cap-Martin

BELGIUM

- Dolce by Wyndham La Hulpe Brussels
- Hotel Amigo, a Rocco Forte Hotel, Brussels
- Hotel La Plaza, Brussels

GERMANY

- Hilton Dresden Hotel
- Rosewood Munich
- Steigenberger Frankfurter Hof
- Steigenberger Airport Hotel Frankfurt

ICELAND

- The Reykjavik Edition

IRELAND

- Adare Manor Hotel & Golf Resort
- Anantara The Marker Hotel Dublin
- Ashford Castle Hotel & Country Estate
- Ballygarry House Hotel
- Cashel Palace Hotel
- Clayton Hotel Burlington Road
- Clayton Hotel, Galway
- Clayton Hotel, Limerick
- Clayton Hotel Sligo
- Dalata Group Dublin
- Dromoland Castle Hotel
- Dunraven Arms Hotel
- Farnham Estate Spa & Golf Resort
- Fitzgerald Woodlands House Hotel & Spa
- Fota Island Resort
- Harvey's Point Hotel
- Hilton Dublin Kilmainham
- InterContinental Dublin
- Maldron Hotel Oranmore, Co Galway
- Powerscourt Estate
- Radisson Hotel & Spa Cork
- Radisson Blu Hotel & Spa, Limerick
- The Conrad Dublin
- The Savoy Hotel, Limerick
- The Shelbourne Hotel, Autograph Collection
- The Killarney Park Hotel
- The Trigon Hotel Group
- The Galmont Hotel & Spa
- Trump International Doonbeg

LUXEMBOURG

- Doubletree by Hilton
- Le Royal Hotel & Resort
- Le Place D'Armes Hotel

MAURITIUS

- Constance Belle Mare Plage

SEYCHELLES

- Four Seasons Mahé
- Hilton Sechelles Northolme Resort & Spa

SPAIN

- Four Seasons, Madrid
- La Cala Resort, Malaga
- The Ritz-Carton Abama Tenerife

THE NETHERLANDS

- Pulitzer Amsterdam

UNITED ARAB EMIRATES

ABU DHABI

- Emirates Palace Abu Dhabi

DUBAI

- Mandarin Oriental Jumeriah

UNITED KINGDOM

- Berkeley Hotel London
- Claridges Hotel London
- Clayton Hotel Manchester
- Carlton Tower Jumeriah Hotel London
- Connaught Hotel London
- The Goring Hotel London
- The Grove Hotel London
- Savoy Hotel London
- Four Seasons, Ten Trinity Square
- Fairmont St Andrews Scotland
- JW Marriott Grosvenor House London
- Sheraton Grand London Park Lane
- London Marriott Hotel County Hall
- Sheraton Grand Hotel Edinburgh
- The W Hotel Edinburgh
- The Rosewood London
- The Ned London
- The Peninsula London
- The Lanesborough London
- Mandarin Oriental London
- The Montague on the Gardens Red Carnation London
- Savoy Hotel London
- The Ritz London

INDIA

- JW Marriott Bengaluru Prestige Golfshire Resort and Spa

CHINA

- Pullman Hotel Hengyang
- Hilton Wisdom Hotel Guangzhou

UNITED STATES OF AMERICA

- Fitzpatrick's Hotel New York
- InterContinental Mark Hopkins San Francisco
- InterContinental San Diego
- InterContinental The Willard Washington DC
- InterContinental Washington DC - The Wharf
- InterContinental New York Barclay
- InterContinental Boston
- InterContinental Miami
- InterContinental New York Time Square
- InterContinental San Francisco, Moscone Centre
- Lore - Riggs Washington DC
- Lore - Lyle Washington DC
- The Maybourne Beverly Hills
- Cloudveil Hotel, an Autograph Collection, Wyoming
- The Dominick, New York
- The Watergate Hotel, Washington DC

AUSTRALIA

- W Hotel, Brisbane
- The Westin Brisbane



Shannon College Experience: Student Stories

I'm a graduate of Shannon College, part of University of Galway and I graduated in 2023. My journey began at The Fleet in the summer of 2022 when I joined as a graduate trainee manager. My focus was on developing my front office and reservations skills.

After a few months, I had the opportunity to take on the role of part-time Duty Manager. In this position, I oversaw customer service across various departments, ensuring smooth communication and operations.

Just three months after graduating, I was promoted to the position of Reservations Manager. In my current role, I work towards maximizing revenue while ensuring that guest requests are met before their arrival, to make their stay with us as pleasant as possible.

My time at Shannon College was invaluable, providing me with not just academic learnings but also practical experience. The support I received from the teaching faculty was exceptional, making Shannon truly a 'passport to the world.'

Tamanna Thakker

Graduate 2023

Reservations Manager

The Fleet Hotel, Dublin

I moved from India to Ireland to pursue a Bachelor of Business Studies and International Hotel Management. My time at Shannon was incredibly rewarding, filled with learning and career opportunities. Being an international student, getting a multi-cultural global experience in the industry, has expanded my career options.

One of the highlights of my college experience was the opportunity to do my final year placement with IHG, USA and program was designed to prepare students for senior management roles in the hospitality industry, and it truly enhanced my potential.

After a year of training as a Rooms Division Manager, I will be returning to the InterContinental Hotel in Houston, Texas, in the same role. Shannon College's strong alumni network has been instrumental in my career growth, and I am proud to be part of the Shannon Family.

Bhaanvi Sharma

Graduate 2023

Rooms Division Manager

InterContinental Hotel Houston, Texas

